

## Communication Manager for the Asia Pacific region

*Would you like to take the lead for our communication, PR and media relations in the Asia Pacific region?*

Join us and become Communication Manager at our Taipei office where you will have the strategic role of managing Orsted's footprint and reputation in Asia. You are a highly skilled communication practitioner and will provide respected media relations and positioning advice to general management in APAC. You will be responsible for implementing a strong relationship with media in Taiwan and the rest of APAC, using the media to influence senior external stakeholders, including the Government.

Headquartered in Northern Europe, Orsted is a world leader in offshore wind, having built more than one quarter of the world's total offshore wind capacity. We build, develop and operate offshore wind farms to produce clean, reliable energy without compromising on the safety of our employees or the environment, and you will have the opportunity to be part of our growing team in Taiwan.

You will be based at our Taipei office in Taiwan. However, you should expect some travelling in relation to your work.

### Your key tasks will be to

- develop and execute the external communication strategy and plan, using Orsted best practice across print, broadcast and online media
- build up relationships with trade, regional and national journalists and other related stakeholders
- provide expert media and external communication advice to the APAC General Manager and other members of the APAC management team
- draft and align press releases, statements, talking points and prepare for interviews and follow up with media
- oversee Orsted Taiwan website and social media profiles.

You will ensure efficient communication, protect our brand identity and provide communication support to all Orsted project development, construction and operations activities in Asia. In addition, you will manage input of our appointed external communication agencies and ensure that high quality press clippings are provided to key internal stakeholders.

Moreover, you will liaise with Group Communications in Denmark and other countries for media and external communication issues. You will participate in and support internal communication projects and play a significant role in planning and delivering key company events, both externally and internally.

### Your qualifications and core competences include that you

- have a master's degree in a relevant subject within communication
- have excellent understanding of media and stakeholder management
- have extensive years of experience from a corporate communication role at a PR agency or other relevant media and stakeholder related functions
- have experience with media, press and social media
- have strong experience in developing and implementing communication strategies and plans.

Moreover, you have experience with working cooperatively across an organisation, and you are a native speaker of Mandarin (traditional Chinese writing skills) and have excellent English language skills.

It will be seen as an advantage if you have any experience from the energy sector.

**We offer**

A unique and challenging job where you will have every opportunity to develop your competences within communication and PR as well as the opportunity to communicate our work to a wide range of audiences and develop new relationships in a position which aims at building on and further raise our public profile and impact in the Asia-Pacific area.

Energy is not only our product – it is what characterises your work life at Orsted. By working on exciting tasks with other leading experts in a collaborative environment, you have the opportunity to leave your mark on the future of energy, as we pursue our vision of leading the energy transformation.

**Contact us**

Send your application to us as soon as possible and no later than 12 November 2018, as we will be conducting interviews on a continuous basis.

Please do not hesitate to contact the Recruitment Specialist by email on [twrecruitment@orsted.com](mailto:twrecruitment@orsted.com) if you want to know more about the position.

All positions based in Taiwan will be subject to satisfactory pre-employment screening. Further details will be given at offer stage.

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**Screening questions:**

- Are you eligible to work in Taiwan? If yes, please explain on what basis you have eligibility.
- Please advise your notice period.
- Please advise your current salary.
- Please advise your salary expectations.